Portal Membership

Candy Rock Entertainment is a music network hosting an online portal which can be used by venues, fans, bands or private individuals to find information, download music, buy merchandise and book performers. Access is via our website candyrock.rocks where visitors choose the best route for them.

Core information is available to everyone, however membership offers benefits. Basic membership is free (beyond pop-up adverts) with limited additional benefits whereas full membership delivers much more.

The portal is setup to help individuals wanting to book a performer for a private function or venues wanting to look up acts and book them according to need. All bookings via the portal attract a nominal fee of £25 plus the cost of the performance (membership not required)[1].

Venue membership offers fixed, discounted and predictable booking fees, all administration and contract handling, music sourcing and consultancy amongst other things[2].

Fan membership offers the ability to upload content to your favourite artists pages, get notifications of upcoming gigs, access early bird discounts and more[2].

Performer and artist membership lets you in to our full band and entertainer system to add information on yourselves, gigs, ticket availability and much more plus providing access to our booking and administration services.

Pricing and benefits – Venues

- ☐ Basic membership — FOC (beyond advert opt-in)

  Allows the convenience of a simplified listing display with the ability to bookmark favourite acts. Booking fees are fixed and discounted at £20.
- ☐ Full Membership - Annual (pay on invoice or Credit Card up front) — £60
- ☐ Full Membership – Quarter (pay on invoice or Credit Card up front) — £36
- ☐ Full Membership - Monthly (by Credit Card up front) — £21
- ☐ Full Membership Benefits are as for basic plus the following:
  - Booking fees are fixed and discounted at £15
  - Peer review star rating (Tripadvisor style but specifically for venues)
  - Performance cover –given 48 hours we provide alternative entertainment in the case of performer cancellation (see Terms & Conditions for further details)
  - No shows on the day are refunded in full + £50 inconvenience fee
  - Enhanced act biography link[3] for quick and convenient review
  - Opt-out for ads

[1] Ticketed event fees are 10% of ticket price – minimum fee £25, £20 or £15 (dependent on member status)
[2] Benefits dependent on membership level
[3] Where supplied by the act

Candy Rock Events and Candy Rock Records are trading styles of Candy Rock Entertainment Ltd
Telephone 01795 533657 Email sales@candyrock.rocks

Pricing and benefits - Fans

As a fan you will see plenty of information on your favourite artists including upcoming gigs, tracks for streaming and/or download, merchandise for sale and sections that include links to other sites, uploaded video clips, photos and sound files.

☐ Basic Membership FOC (beyond advert opt-in)

Access to a favourites wallet allowing bookmarking of acts for quick access. Profiles put in the wallet will turn on automatic notification[4] of updates, giving fans a heads up on things like newly released music, merchandise and upcoming gigs added to the portals event calendar. You also get a £5 voucher for use in our shop or against act booking fees.

☐ Full Membership – **Annual up front** £10

☐ Full Membership – **Monthly** (subscription by card) £2

Full membership benefits are as for basic plus the following:

- Wallet notifications by email and/or text
- Additional £5 voucher for use in shop or against act booking fees (**Annual up front** only)
- Ability to engage directly with favourite acts through a virtual artists forum[5]
- Ability to post reviews[5]
- Ability to upload content for inclusion on act profile pages[6]
- Early bird discounts on gig tickets[7]
- Access to discounted music, downloads and merchandise[7]
- Opt-out for ads

Pricing and benefits – Bands

Bands and performers can add simple one line text entries to the portal directory displaying name, genre, a description box and an image totally free of charge.

☐ Basic membership FOC ad-free

Bands and acts (or their agents) get a login to an enhanced profile account so they can complete all the information they want to include and make updates to music or events. You also get access to a fan forum, a venue notes page and a performers noticeboard.

You can sell gig tickets and merch from your biog by linking to your own buy sites, or you can link to the Candy Rock shop where we handle sales on your behalf for a nominal fee (5%) to cover administration to which is added any physical delivery cost.

Where engaged to handle a booking, we take over responsibility for paying your fee, handling all paperwork and liaising with the organiser for which we levy a £10 charge.

☐ Full Membership is automatically given to any act signing up[8]

[4] By email
[5] Rude or offensive comments/behaviour will not be tolerated and result in immediate account suspension
[6] Subject to vetting by act/agent
[7] Where available, discounts are enabled via coupon codes that can be redeemed in the shop on checkout
[8] We reserve the right to add fees for **NEW** memberships in future but basic benefits are always included